



## Walmart's U.S. Manufacturing "Commitment"

**775,400 Shipping Containers**: Walmart ranked No. 1 on the Journal of Commerce's annual list of the Top 100 Importers in 2014.

**20,000 Chinese Suppliers**: Walmart searches the world for the cheapest goods possible, and this usually means buying from low-wage factories overseas. Walmart boasts of direct relationships with nearly 20,000 Chinese suppliers, and purchased \$27 billion worth of Chinese-made goods in 2006.

**3.2 Million U.S. Jobs (updated)**: An Economic Policy Institute report found that 3.2 million jobs were lost, including 2.4 million manufacturing jobs.

## A Walmart Reshoring "Success"

**Element Partnership**: Walmart announced that "Element Electronics Corp. plans to open a new flat screen TV assembly facility in Winnsboro, S.C. Assembly is scheduled to begin in December 2013 and the aggressive project will target up to 500 jobs."

**Element TVs Wrapped in the Flag**: "[Element Electronics] is indisputably the key link in the serpentine process by which Chinese-made televisions are landing on Walmart shelves in boxes draped with the stars and bars."

**FTC Orders Rebranding**: The Federal Trade Commission directed Element to "make changes to its website to clarify that some - not all - of Element's televisions are assembled in the United States."

## Walmart Facts

**2,514 Jobs**: Walmart reshored 2,514 in 2014, a long way from the Boston Consulting Group's estimation that this Made in America commitment will create 1 million new U.S. jobs.

**255,000 More Containers**: Walmart imported almost 255,000 more shipping containers than No. 2 importer, Target. Target imported 521,300 shipping containers in 2014.

**5 percent**: In 2013, the company committed to purchasing \$250 billion\* in American-made goods by 2023 — just 6 percent of its net sales over the past decade (5% in 2014).

**The \***: Walmart would be expected to spend approximately \$262 billion more on American goods anyway (due to growth), so this new "commitment" should actually be considered a baseline on top of which any additional domestic sourcing should be added.

**2/3 Groceries**: "The main Walmart U.S. unit sells mostly groceries and already procures two-thirds of its goods - including a lot of food - from U.S. sources," according to Reuters.